

Clinical

SMALL GROUP PROGRAMS OVERVIEW

Small groups of 5 participants get individualized feedback from peers and a 2Connect coach

	1-DAY PROGRAM	4-HOUR PROGRAM
	Focuses on communicating clinical information clearly and concisely, whether to HCPs, patients, or internally	Introduces the fundamentals of conveying clinical content in a compelling manner
	Program Highlights <ul style="list-style-type: none"> • PRESENT 3X • RECEIVE 1:1 COACHING AND PEER FEEDBACK • BE VIDEO RECORDED 3X 	Program Highlights <ul style="list-style-type: none"> • PRESENT 2X • RECEIVE PEER FEEDBACK • BE VIDEO RECORDED 2X
> Understand and apply the 3 key strategies to connect with any audience	✓	✓
> Assess the unique needs of each HealthCare Provider or patient	✓	✓
> Develop a clinical message directly linked to the purpose and needs of each listener	✓	✓
> Open and close with impact	✓	✓
> Manage data-heavy visuals	✓	✓
> Ask purposeful questions	✓	
> Be deliberate, whether given 30 seconds or 5 minutes to get a message across	✓	
> Incorporate delivery skills to enhance message and credibility	✓	