

VIRTUAL PROGRAMS OVERVIEW

4-HOUR PROGRAM

Best of our small group program in-person program, but delivered in the convenience of a remote format

Program Highlights

- LIMITED TO 4 PARTICIPANTS
- PRESENT 2X
- RECEIVE INDIVIDUALIZED AND PEER FEEDBACK
- BE VIDEO RECORDED 2X

Topics covered

Understand and apply the 3 key strategies to connect with any audience

Assess the unique needs of each HealthCare Provider or patient

Develop a clinical message directly linked to the purpose and needs of each listener

Open and close with impact

1-2-HOUR PROGRAM

Geared for large groups; focuses on key aspects of concise clinical communication

Program Highlights

- FOCUSED TOPIC AREAS
- PARTICIPATE IN INTERACTIVE SESSIONS
- RECEIVE PRACTICAL HANDOUTS AND TEMPLATES

Sample topics could include

Develop a clinical message directly linked to the purpose and needs of each listener

Ask purposeful questions to generate purposeful discussion

Open and close with impact