

Make Meetings Matter

According to Forbes, studies show that employees spend an average of 31 hours per month in meetings, and 50% of that time is considered wasted. At 2Connect, we specialize in transforming meetings into efficient and purposeful sessions that ultimately drive business forward. Whether it's effectively leading meetings, contributing to discussion with confidence, or up-leveling meeting skills in general, 2Connect will help you and your team reduce wasted time and maximize productivity. All programs introduce proprietary frameworks and tools to make effective strategies actionable.

Program Offerings



1. Enhance Meeting Culture

Meeting cultures are created whether we are intentional about it or not. This program gets leaders thinking about the culture they want to create within their organization and discern when meetings are necessary. Participants will be introduced to tools and strategies to execute on a productive meeting culture.



2. Facilitate Meetings Effectively

Whether meeting informally with an intact team or facilitating a formal meeting with high-profile leaders, participants will learn strategies to lead audience-focused meetings that drive business forward. They will walk away with a repeatable framework to open meetings with clarity and learn tools and strategies to facilitate productive meetings.



3. Speak Up and Stand Out

Many professionals stay silent during meetings and miss the opportunity to contribute their valuable perspectives and ideas. Participants will walk away with tools and strategies to confidently take their seat at the table and make sure their messages are heard and acted upon.

Included in All Programs

- 30-minute planning call with client before training to align on objectives
- Electronic copies of training materials
- Follow-up call with client to discuss pull-through ideas
- Follow up email support for 3 months post training

Program Logistics

- Programs can be delivered in person or virtually
- Sessions are 2 - 2.5 hours based on needs
- Up to 20 participants per session
- Participants will apply introduced strategies and receive feedback from peers and 2Connect trainer